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Summary:

Experienced in wire framing, UI design/development, UX design personas, and coordinating internet content for companies to deploy efficient communications solutions that drive sales growth, while developing strategic PR opportunities with key accounts. Experienced in corporate communications within the IT department, having worked with Directors of marketing and marketing analysts to evaluate agency recommendations, media effectiveness, and comprehensive reporting.

Specialties:

- User experience (UX) strategy
- User centric design
- Cross browser development
- Cross device development
- User interface design
- SEO / SEM / PPC
- Balsamiq prototyping,
- Taxonomy
- Topography mapping
- Style guides
- Responsive design
- Adaptive technology
- ADA/WCAG guidelines

Certified as full stack web developer Northwestern University 2019

Focused on using the React library for building composable user interfaces, thus creating reusable UI components to present dynamic data. Used Node JS as the virtual server environment containing NPM ,Webpack, and BABEL to manipulate the STATE or STATELESS components.

- Mern Stack
- Source control GIT
- Data structures
- ReactJS
- Node JS
- ExpressJS

Skill sets:

- Html5
- CSS3
- Bootstrap JS
- JqueryUI
- React JS
- Material UI
- Axure RP 8.0
- Jira, BitBucket, Confluence, Source Tree,
- DHTML, XHTML, XML,
- Markup languages to help navigate GUI environments and web services,Wordpress, MVC, Magento
- Adobe Creative Suite 5.5, CS5.5 Dreamweaver , PhotoshopCS5.5 ,Flash,
- QuarkXpress6.5 , Notepad++, InDesign
- Foundation JS Library
- Microsoft Visual Studios, Websphere, Microsoft Share Point 2013

Experience:

Applied Research Institute - University Of IL, Champaign-Urbana

UI Web Developer- fully remote

6/2020 – Present

Worked with the stakeholders and project managers to create prototypes and interactive designs for the redesign of the weatherization section found in the State of Illinois website. Translated requirements into detailed interactions and wireframes. Created interactive prototypes for various devices for demonstrations and user testing purposes. Created UI components for the development of the Illinois Department of Commerce & Economic Opportunity's weatherization application.

- Confluence
- HTML5
- CSS3
- AxureRP 9.0

Charles Schwab, Chicago, IL

UI Web Developer

6/2018 – 1/2019

Worked with the product owners, developers and project managers to create detailed interaction designs for Schwab's client-facing software platforms. Collaborated with business and technology partners to translate requirements into detailed interactions and wireframes. Created interactive prototypes for varying devices for demonstration and user testing purposes. Created and refactored React reusable UI components for the development of internet applications. Led design sessions with product managers, assisting with user research and usability efforts.

- Bitbucket
- HTML5
- CSS3
- Sublime
- React JS
- Jira

Nat'l Assoc of Boards of Pharmacy, Mount Prospect, IL

2/2018 – 4/2018

UI Web Developer

Responsible for maintaining core applications while migrating from Oracle to a Microsoft platform. Collaborated with developers, project managers, business analysts and business users in conceptualizing, estimating and developing UI responsive enhancements. Recommended business process work flow improvements and clearly communicated problem/resolutions to project management as well as analyzing user requests and assisting with design activities.

- Bootstrap JS 3.3
- HTML5
- CSS3
- jQuery UI
- TFS
- VS 2017

Ensono LP, Downers Grove, IL

3/2016 – 11/2017

Creative Web Developer

Designed, developed and deployed Ensono's global intranet product. Was a UX admin for sharepoint, having leadership responsibilities and mentoring less experienced intranet developers to be proficient in developing Bootstrap JS within the Sharepoint platform. Demonstrated critical thinking and problem solving skills to help tutor Ensono associates to build an improved, more responsive Sharepoint site collection.

- HTML5
- CSS3

- jQuery UI
- Sharepoint
- Office 365
- Bootstrap
- Google analytics

SPX Genfare / Insight Global, Elk Grove Village, IL
UI UX

4/2015 – 10/2015

Completed the user design for a new cloud product. Created new features as part of a team of designers and programmers. Contributed ideas in an agile process within cycles of two week sprints. Responsible for handling 1-6 project tasks at a time. Created user centric design for a responsive web platform and did the wire framing and UI development for the mobile application.

- HTML5
- CSS3
- jQuery UI
- ThymeLeaf
- Bootstrap JS 3.3

Freelance IT Consultant, Remote

12/2014 – 4/2015

Worked closely on a continuous basis with teams composed of marketing, IT business development, and management staff. Ensured proper development of websites regarding design and functionality, and provided feedback for business process improvement using an Agile work flow. Gathered business requirements and analyzed business requests to develop solutions for clients using responsive web design and mobile technology.

- CSS3 design and coding knowledge
- HTML4/5 design and coding knowledge
- jQuery UI and Bootstrap3.0
- Using MVC, taking existing wireframes and coding to meet desired results
- Managed client relationships
- Designed wireframes and prototypes

Follett Software, McHenry, IL
UI UX

6/2014 – 10/2014

Joined the technology team to build out front end web applications, and maintained the user centered design

- Incorporate responsive design principles into new and existing product features
- Developed rapid prototyping of new features for product layouts
- Collaborated with business and backend developers to reach goals for new design features
- Built reusable libraries and frameworks to simplify development and web maintenance

Fruitful Yield, Downers Grove, IL
UI UX

10/2013 – 1/2014

Oversaw all functionality of the company's website in accordance with the company's overall strategic marketing plan. Was responsible for all front-end analysis, including user-interface programming. Improved both the visual appeal and usability of existing website applications and pages.

- Conducted product analysis, updated content, new product information and other requested features
- Prototyped, developed, installed, tested, debugged, and documented new site features
- Contributed to both the design and development of online and in-store sales events, including e-mail marketing campaigns and advertising initiatives
- Participated in the development and integration of graphical and multimedia components

- Monitored web use and provided relevant statistical data and reports regarding utilization of the company's web sites, making recommendations for enhancements
- Employed hands-on web programming experience in HTML, JS and CSS (style and positioning) to maintain and develop large scale, enterprise-level website

IT Consulting for Accenture & Cyber Korp, Chicago, IL

5/2013 – 10/2013

Front End Developer / Designer

Worked as a senior UI/front end developer, experienced in web application and UI design, focusing on agreed upon standards while maintaining pleasing page aesthetics.

- Worked across business, design, and technical skill sets
- Employed good written & oral communication skills
- Re-examined and implemented data grids
- Worked with a large global project team
- Translated business requirements into designs and rapid prototyping
- Designed UI proposals with defined development & QA practices

ThinkVine Technology, Remote

1/2013 – 5/2013

Web Developer / Designer

My primary responsibility was to take a basic page with its functionality and make it look like mocked up images, styling the pages using HTML5, CSS, and JQuery UI.

- Web design, content management, reporting and tracking of products including the delivery of
- daily, weekly and monthly reports documenting projects and campaign status, using reporting systems TFS and TeamPulse
- Creative production using jQuery UI/Bootstrap
- Continuous testing of creative layouts and offering variations on implementation

Suntimes Media, Chicago, IL

10/2012 – 12/2012

Web Developer / Designer

Designed and developed applications within the Technology department, and provided ongoing support of current sites and applications and implemented various projects and initiatives. Developed new websites and web pages, and provided changes and corrections to existing sites and pages. Worked with business teams and other technology teams to resolve problems and implement new processes. Engaged in web editing and debugging as requested.

- Prioritized work requests and escalated issues to management
- Followed change management and other IT Technology procedures and processes as appropriate, monitored their execution among team members, and made recommendations for process improvements.
- Coded in Java script, jQuery, CSS (CSP), GUI, and mobile
- Designed sites and video and widget integration using CMS tool
- Worked with various 3rd party vendors to complete common goals and resolve problems

Artisan/ Panduit, Tinley Park, IL

9/2012 - 10/2012

Front End Web Developer

Worked with Panduit coding resources to help design and create website templates to support the overall design of a new website, creating templates in a pure CSS fashion, and developing them with HTML, CSS, and some jQuery/JavaScript.

- Used CSS3 design and coding knowledge
- Used HTML4/5 design and coding knowledge
- jQuery UI and JavaScript
- Coded existing wireframes to create desired results
- Finished design and development tasks as required, and when completed processed a successful unit test
- Finished development as designed and on the schedule provided by project manager
- Provided the migration and its documentation

GenevaTech Services/ Restaurant.com, Arlington Heights, IL
Front End Web Developer

4/2012 – 8/2012

Worked closely on a continuous basis with a team of coders, marketing, business development and management staff to ensure quality control and excellence. Ensured proper development of websites with regard to design and functionality, and provided feedback for business process improvement using an Agile work flow.

- Provided technical design and support on mid to large scale projects
- Worked with business analysts to understand application requirements
- Implemented Adobe Test and Target code for marketing to evaluate
- Translated business and functional requirements into detailed technical design
- Designed and developed proof of concepts to test and prove designs
- Participated in the technology standardization process, focusing on application and data architecture
- Researched new products and technologies to determine fit within the organization's application architecture

Modis/ Hyatt hotels, Chicago, IL
UI/UX Developer/ Designer

2/2012 - 4/2012

Worked directly with shareholders from various business units and software developers to ensure accurate implementation of specified web design. Employed front-end development experience, using HTML, CSS, AJAX, JQuery UI, and Bootstrap. Built documentation business rules, use cases, wireframes, site maps, navigation layout, graphics, prototyping and mockups for responsive design. Work was sketched out in Balsamiq, and built in HTML, Javascript and CSS code.

- Used Agile development and ADDIE methodology
- Collaborated with subject matter experts
- Made recommendations for new internal application design
- Prepared UI elements for standard use
- Went through business requirements backlog using three reporting systems
- Put Spira Team, Jira and Sharepoint reporting apps in place

Ebsco Industries/ Hallmark Data, Skokie, IL
UI/UX Developer/ Designer

11/2010 - 12/2011

Translated client, business and user needs into effective web designs for web based apps, and tasked all levels of product materials required for successful completion of projects.

- Exact Target Emailed marketing
- Contributed to the design/development of apps
- Helped to develop a graphics library/server environment
- Used Agile development and ADDIE methodology
- Collaborated with internal managers and customers web modeling
- Reviewed and provided recommendations for existing application redesign

Aquent / US Foodservices, Rosemont, IL
Website Front End Developer/IT Support/ Corporate Communications

6/2010 - 7/2010

Worked closely with the HR department to create a newsletter layout, and assessed, designed and developed its landing pages. Implemented and evaluated the newsletter's content to deliver a CS5 flash news gallery; deployed to a websphere server.

- CS5 enterprise tools for graphic development
- Dynamically loaded XML pages
- Created researched polling capabilities
- Rebuilt a human resource Portal called "SCIL"
- Built presentation templates within Websphere

Collabera Inc. / Abbott Labs, Abbott Park, IL**10/2009 - 3/2010****Website Front End Developer/Business Analyst/ Quality Assurance**

Engaged in web intranet production, debugging, reporting, and testing applications for feedback. Worked with a User Requirements Specification (URS), describing user business needs in relation to new or existing systems. Disseminated hundreds of documents into a single governing filing structure used to link documents for each portal, using SAP's Net Weaver CMS.

- Used SAP Net weaver CMS to produce web pages for 6 international Intranet portals
- Delivered Q&A using Sharepoint 2007 Server
- Collaborated with staff members to correct and test solutions for each portal
- Worked toward proper governance for web projects including site integrations, new functionality, and design updates

Sapphire Technologies / Compusystems, Broadview, IL**3/2008 - 2/2009****Website Front End Developer/User Experience**

Was a Front end developer programming client's registration sites for trade shows. Helped with Q&A of web design makeup. Participated in negotiating clients development timeframes until going to production, per contract. Worked towards proper governance for web projects including site integrations. Led UI design to create graphic overlays for client banners and logos, on their registration websites.

- User Centered Design,
- Human Computer Interaction,
- Usability Concept,
- W3C Guidelines
- Html, Css, JavaScript, Photoshop,

ABS Graphics, Addison, IL**5 /2007 - 2/2008****Website Administrator/Designer**

As administrator, engaged in web development, and multimedia and usability design. Designed an enterprise level content management system tying together all aspects of fulfillment, inventory and production systems into one easy-to-access system, using EFI's StoreFront CMS. Worked on JSP and ASP Portals, and W3C standard compliance for web and accessibility guidelines. Led the creation of interactive marketing solutions with HCI, user experience, usability design, user interface design and user centered design methodologies.

- Web Admin / designer of 3 Ecommerce websites coupling MIS fulfillment and inventory usage
- Researched and prepared business cases for potential improvements to content, software and on-line services; reviewed vendors and business partner's products and services to identify goal-targeted improvements to the sites
- Created detailed project plans for major web projects including site integrations, new functionality, and major design updates
- Consulted with business partners about Ecommerce strategy development
- Developed and managed projects, offers, and presentation of the on-line shopping cart

Patterson Medical, Bolingbrook, IL**8/2006 - 3/2007****Sammons Preston Rolyan**

Website Administrator/Designer assisted in Project Management while the companies were going through a transitional period by preparing the statement of work (SOW) process, ensuring that the SOW quality and delivery expectations of our client were met, and prepared documentation for the SOW.

W3C Guidelines, Html, XML, Ajax, Xhtml, Css, JavaScript, Photoshop, MS Office. Contributed to information mapping by providing enhanced description of work decided in business meetings. Provided statement of work and maintained change request/approval forms.

- Web Administrator/Re-design and support for 6 national & international medical manufacturer's websites
- Content management organizing and facilitating product placement

- Ecommerce maintenance covering marketing, transaction processing, security, and services delivered over the Web
- SQL database used to retrieve and update clients & product data
- Collaborated with cross-functional groups to determine web strategies, including the identification and analysis of organizational enhancements to the sites
- Responsible for the analytical support of Ecommerce in achieving optimal goals in terms of volume and usage
- Developed and monitored E-Metrics for all sites. Reported web statistics monthly

Pay-Ease, Roselle, IL

3/2005 – 7/2006

Application Developer within a Linux environment, using Eclipse and other java tools for the development of the Gentoo's OS to work with installing the software to ATM machines.

- ATM development using Crystal reporting system within a SQL database
- Data card driver development and Java project working with iReports and Jboss
- Kiosk-Mapping touch screen monitors
- Worked on producing, managing and tracking campaigns. Proposed test and segmentation strategies and provided regular status reports

American Eagle.com, Park Ridge ,IL

4/2004 - 2/2005

Website Designer responsible for the development and design of major and minor web applications and components for internal and external users. As a developer I designed, developed, tested and delivered web sites, applications and components. I was responsible for the **design and development** of web pages within the sports division. **Graphics**, multimedia, GUI's enhanced by the use of **Html, Css, JavaScript, Photoshop, MS Office tools**.

- Web design, content management, reporting and tracking of products including the delivery of
- daily, weekly and monthly reports documenting projects and campaign status
- Campaign planning
- Creative production
- HTML programming, and application development using **JAVA, ASP, CSS, JSP**
- Continuous testing of creative layouts and offering variations on implementation

Mayflower Tours, Downers Grove, IL

8/2003 - 4/2004

Graphic Designer Created printed brochures and flyers within a **Mac environment**, and engaged in marketing of exciting outbound print and email campaigns that produced strong traffic to both website & call centers.

- Oversaw optimization of campaigns to maximize deliverability, and drive sales
- Recommended and initiated projects to drive list growth

Independent IT Consultant, Remote

2/2001 – 6/2003

IT Services, Internet Marketing Coordination, Developing IT Applications

IT training, installations, disaster recovery, and application development for small businesses

located in the northwestern suburbs of Chicago

Marketing data architecture

Contact data imports, and development

Good working knowledge of marketing & sales automation solutions as well as data warehousing

Collaborated with multidisciplinary teams to deliver best results

As a Technological Advisory Board member of the Illinois Mortgage Bankers Association, I worked towards building a database that would reduce document costs and streamline workflow, and developed technical seminars for the association, with the goal of providing an internal and external communication infrastructure to drive performance and business results.

Meyers Communications Group, Skokie, IL
VP Marketing & Sales

2/2000 – 11/2001

Streamlined IT Sales and Marketing Processes

Designed intuitive internet navigation and information design flows to meet business and user needs

Implemented training course for new recruits — speeding profitability

Gathered business requirements and analyzed business requests to develop solutions for clients

Managed customer relationships

Designed tradeshow platforms

Directed and oversaw the organization's strategic/tactical and long-range e-commerce goals. Provided internet/extranet strategy and coordinating efforts across all IT functions to support the company's business strategy. Led and directed the work of others, having a wide degree of creativity and latitude, and established plans and administered the overall policies and goals for the information technology department. Analyzed the needs of departments and established priorities for feasibility studies, systems design and implementation to develop new and/or modify the company's information processing systems.

Mortgage Market Information Services \ Interest.com, Villa Park, IL
Internet Marketing Coordinator

8/1997 - 7/2000

- Collaboratively developed websites and managed their content
- Worked on a data warehousing project
- Optimized search engines, web performance, and marketing
- Managed multimedia projects
- Expanded sales team from print format to the understanding of Web format
- Raised sales revenues by 300% for internet services through banner advertisement
- Evangelized sales to include mass market accounts, coast to coast
- Became a published writer and public speaker regarding the internet revolution
- Administered (CRM) Customer Relationship Management applications and maintained the
- CRM systems support and updating function. Monitored end-user usage of systems and daily
- administrative tasks and enterprise software development

Education:

Western Illinois University

B.A. Communications

Minor Studies: Business Marketing \ Statistical Analysis & Design

Successfully obtained a certificate of completion of an MCSE training course with Astron Technologies, and privately expanded upon these engineering and programming skills through software and hardware installation, and extensive daily use of Microsoft's operating system. I am familiar with and use Microsoft's office products, IBM's Lotus Smart Suite products, Visual C++ 6, invoicing and accounting software, Symantec anti-virus, HP Photosmart digital imaging and scanning software, Adobe products, Canon & Epson products, and DOS based products. I have trained on hybrid platforms, LANS / WANS and routers/hubs, and maintained internet functionality for both NT 4.0 and Unix systems, as well as for e-mail and firewall servers.

Attended 120 hours of classes for Linux professional certification, and received a Linux certificate. Through navigating the server environment, I dealt with installation and configuration/system administration and networking/security issues.